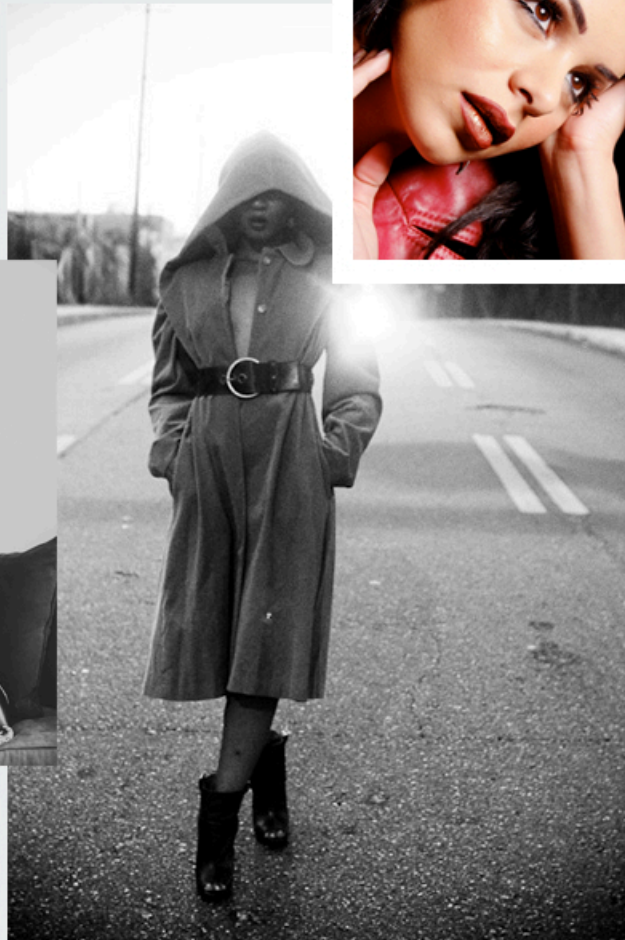


KISS
magazine
media kit

2012 - 2013





About KISS

KISS Magazine is a visual expression, created as a way to exhibit the wide range of talented, urban industry minds who continue to redefine and set the tone for others to follow.

The foundation of KISS's leadership and authority is the magazine's unique role as an urban culture barometer. KISS Magazine features up and coming entertainment moguls, models, stylist and photographers. KISS provides readers an exclusive look around the corner as they experience our time through a cutting edge lens in publication form. The world in which we live in boundless, yet completely bound and originally exposed within our glossy, uniquely sized pages. Expect witty columnist covering everything from the fashion industry to the music world. Experience the definition of edge within the unapologetic illustrations, and become enthralled by the wide world KISS exposes.

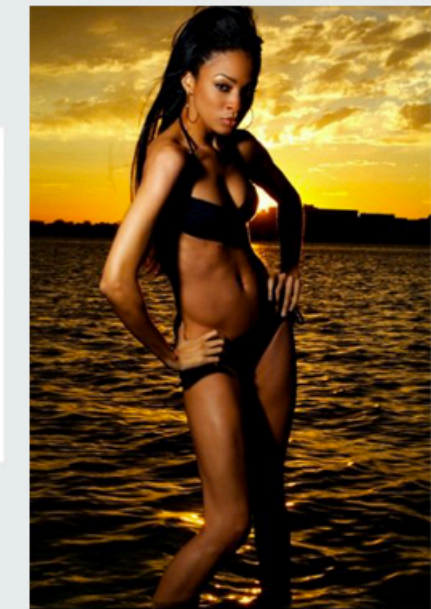
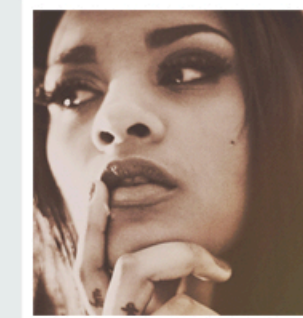
Thanks,

Sean Rush

Executive Publisher

A Premier High Quality
Fashion Industry Magazine

"The Difference"



Distrubution

KISS Magazine employs a hyperlocal free distrubtion strategy. As of now we distribute to: Chicago, Atlanta, Detroit and San Francisco. Why free you ask? With print publications losing ground on newstands we want to ensure that our advertisers reach their target consumers.

We focus on 20 niche entites and distribute our publication through those channels. We have been free since day one and our customers love it. Over the last 3 years we have collected a strong free subscriber mailing list of over 3500 people. That along with our distribution outlets allow us to reach our audience in an efficient way.



"I worked with KISS before I won MISS USA. They always believed in my talent and gave me my first big chance with a magazine cover. I will always be thankful for that."

Rima Fikah
MISS USA 2010-2011
as seen above



"One of the best new publications of our generation. Very visual and exciting to flip through."

Datwon Thomas
Vibe Magazine Editor



Who We Target

Models
Agencies
Men's and Womens Boutiques
Stylist
Industry Tastemakers
Music Executives
Clothing Lines
Liquor Companies
PR Firms

Photographers
Trade Shows & Conventions
Fashion Weeks and Events
Video and Movie Directors
Record Labels and Studios
Private Events
Event Planners
Social Information Sites
Trendy Consumers

Our Digital Network



11,633 fans

facebook.com/kissmagazine
facebook.com/pages/kissmagazine



8725 followers

twitter.com/kissmagazine



3030 followers
kissmagazine



45,942 channel views
youtube.com/kissnetwork



over 1000 unique views per day
35,000 + hits per month
Google Alexa ranking 323,000 worldwide
Google Alexa ranking 51,893 US
KISS-MAG.COM

KISS Magazine prides itself in it's digital network. Over the past 3 years we have focused on our niche entities in all our digital platforms.
Our Klout ranking of 65 is a testament to our network reach and interaction.

Product Placement

In our Summer 2012 issue we featured Akira Boutique in our editorial spreads



We also work with major retailers such as Bloomingdales seen here on the right.

KISS Facts

READERSHIP

Readers of KISS are affluent ABC2 women and men with a taste for fashion and luxury, buying power and trendsetter influence.

This makes KISS the ideal niche urban fashion industry publication, and also what makes brands comfortable to advertise with us.

CIRCULATION AND DISTRIBUTION

Circulation 10,000

Readership figures 60,000

Pass along rate 6

KISS Magazine is published in English and distributed in 4 states: Atlanta, Chicago, Detroit, San Francisco
The magazine is distributed in specialty stores, salons, barbershops, lifestyle shops, restaurants and at special events listed in our target market section.

Reader Loyalty

Total Readership 60,000 +
Pass Along Rate 6

Reader Profiles

Male Readers **41% (Overall)**
Age 18-25 35%
Age 25 - 35 55%
Age 35 + up 10%

Female Readers **59% (Overall)**
Age 18-25 46%
Age 25-35 41%
Age 35 + up 13%

Results above were taken from a survey of over 200 participants conducted in April 2012.



Ad Rates

Please send all advertising material as high resolution PDFs.

DOUBLE PAGE SPREAD
PRICE \$500

SINGLE PAGE
PRICE \$250

OUTSIDE BACK COVER
PRICE \$500

WEB BANNERS
PRICE \$500
(3 months)

PUBLISHING DATES AND FILING DATES 2012 - 2013

ISSUE 4
Winter

ISSUE 5
Summer

PUBLISHING DATE
January 15, 2013

PUBLISHING DATE
June 8, 2013

KISS MAGAZINE
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Phone: 678.362.7280

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